

Diário Económico – Rates 2009 (in €)

Formats

	B&W	4C	Format (W x H)
1/1 Page	4.880,00	6.370,00	250mm x 360mm
½ Page	3.415,00	4.460,00	250mm x 180mm
¼ Page	2.390,00	3.120,00	122mm x 180mm
Double Page	8.290,00	11.070,00	520mm x 360mm

Financial Advertising

line/col B&W	3,50	1 col = 38mm 2 col = 80mm	3 col = 122mm 4 col = 165mm	5 col = 207mm 6 col = 250mm
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Recruitment Advertising

line/col B&W – LHP	6,20	1 col = 38mm	3 col = 122mm	5 col = 207mm
line/col B&W – RHP	7,90	2 col = 80mm	4 col = 165mm	6 col = 250mm

Agency commission : 5 %

For full rate card, other premium positions or special formats, please contact us.